

# NORTH SEEKING **ARROW** LLC



## CONTACT INFORMATION

### Founder & COO:

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## COMPANY OVERVIEW

North Seeking Arrow is a North Carolina-based, Southeast United States functioning, Service-Disabled Veteran-Owned Small Business (SDVOSB) - Certification Pending, A.I. and I.T. consultancy specializing in Artificial Intelligence and Information Technology strategy, training, project management and Scrum.

Founded by a 21-year Army veteran, reliability engineer, and finance analyst, we bring military operational discipline to AI deployment—ensuring systems are reliable, compliant, and mission-ready.

Our proprietary **A.R.R.O.W. Framework™** (Analysis, Reliability, Risk Management, Operations, Workflows) provides organizations with a proven methodology to deploy AI successfully without the typical 70% failure rate.

At a minimum you will come away with a better understanding of your company's A.I. **policy, implementation, integration, ethics & risk compliance**

***It is no longer a question of when A.I. will arrive. It has already answered us and it is here now.***  
-North Seeking Arrow founder; 2025.

## CORE COMPETENCIES

- ✓ AI Strategy & Readiness Assessment
- ✓ AI Risk Management & Compliance
- ✓ Predictive Maintenance & Reliability Engineering
- ✓ AI Policy Development & Ethics Review
- ✓ Change Management & Organizational Adoption
- ✓ Systems Integration & Technical Implementation
- ✓ AI Governance Framework Development
- ✓ Performance Monitoring, Continuous Workflow Optimization & Process Automation
- ✓ AI Training & Workforce Development

## NAICS CODES

**541690** - Other Scientific & Technical Consulting  
**611420** - Computer Training  
**541512** - Computer Systems Design Services (Primary)  
**541519** - Other Computer Related Services  
**541715** - R&D in Physical, Engineering & Life Sciences

UEI

**RTD5H5T3JCC3**

CAGE CODE

**178F1**

SAM.GOV STATUS

**Active**

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## WHY CHOOSE NORTH SEEKING ARROW

- ★ Veteran-owned with 21+ years military leadership
- ★ Reliability engineering and I.T. background
- ★ Published author (Havok Journal - AI thought leadership)
- ★ Proprietary A.R.R.O.W. Framework™ methodology
- ★ Fort Liberty-based (direct access to military operations)
- ★ Cleared for sensitive government operations

**AI Consulting & Strategy:** AI readiness assessments, strategic planning, opportunity analysis, ROI modeling, vendor selection, and pilot program design.

**AI Implementation Services:** Technical integration, workflow redesign, systems architecture, API development, data pipeline design, and performance optimization.

**Risk Management & Compliance:** AI governance frameworks, regulatory compliance (NIST AI RMF, HIPAA, DFARS, GDPR), bias testing, ethics reviews, and incident response planning.

**Training & Education:** Executive workshops, technical training, AI literacy programs, certification courses, and custom curriculum development for government and commercial clients.

**Reliability Engineering:** Predictive maintenance models, failure mode analysis, performance monitoring, quality control systems, and operational excellence programs.

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## TARGET CUSTOMERS

**Defense & Military:** DoD agencies, military installations, defense contractors, intelligence community

**Manufacturing:** Automotive, aerospace, heavy machinery, quality control, supply chain optimization

**Healthcare:** Hospital systems, clinical operations, healthcare IT, medical device manufacturers

**Education:** Universities, community colleges, K-12 districts, workforce development programs

**Government:** Federal agencies, state/local government, public sector IT modernization

**CERTIFIED:** Service-Disabled Veteran-Owned Small Business (SDVOSB) - Pending | **REGISTERED:** SAM.gov Active |

**LOCATION:** Fort Liberty/Fayetteville, NC | **SERVING:** Southeast Region & CONUS